GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:2155
ANSWERED ON:06.12.2006
ADVERTISEMENTS FOR SOFT DRINKS
Ahir Shri Hansraj Gangaram

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Union Government has directed the artists and players to refrain from involvement in any advertisements of cold drinks;

(b) if so, the details thereof and the reasons therefore; and

(c) the action taken by the Government in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH & FAMILY WELFARE (SMT. PANABAKA LAKSHMI)

(a) No such specific directive has been issued by the Ministry of Health and Family Welfare.

(b & (c) Question does not arise.